

Vermilion Parish Tourist Commission

Minutes of May 15, 2019

Members Present: Terry Lancon, Judy LeBlanc, Shannon Neveaux, Sandra Reaux, Odile Segrest, Marlene Theriot, Eric Adcock, Tammy Gordon

Members Absent: Karen Broussard (out of town)

Others Present: James Segrest, Alison Miller

The meeting was called to order and all in attendance recited the Pledge of Allegiance. Chairperson Sandra Reaux welcomed all in attendance at the meeting and the Commission reviewed the agenda. There were no additions. A motion was made by Terry Lancon, seconded by Shannon Neveaux, and unanimously carried to proceed with the agenda as presented.

James Segrest spoke to the Commission about placing "merci" signs on the trash cans in the downtown area thanking people for placing trash in the appropriate place and not littering. The idea came from a trip his family made in Hawaii where the word "mahalo" (thank you) was on all the trash bins. After a brief discussion, the Commission asked Alison Miller to check into the possibility of placing small signs on all the trashcans in each of the parish's downtown areas. Mrs. Miller will find out how many cans are there, if the towns are interested and if the Vermilion Parish Police Jury would help with the costs.

A motion was made by Shannon Neveaux, seconded by Odile Segrest, and unanimously carried to approve the minutes of Wednesday, March 20, 2019 as written.

The Commission reviewed the financial information presented. A motion was made by Shannon Neveaux, seconded by Eric Adcock, and unanimously carried to approve the Treasurer's Report and payment of bills as presented.

Alison Miller provided the Commission with information on Congrès Mondial Acadien which will be held in August 2019 in New Brunswick, Canada. Vermilion Parish was asked to attend and work in the Louisiana Pavillion August 20-22, 2019. A motion was made by Odile Segrest, seconded by Terry Lancon, and unanimously carried to allow Alison Miller to attend Congrès Mondial on behalf of the Vermilion Parish Tourist Commission from August 19-24 with a budget up to \$2,000.

In order to better communicate with our French-speaking tourist and at Congrès Mondial, Alison Miller asked the Commission to pay for her to take a UL Lafayette Continuing Education Class on Speaking Cajun French. The cost of the class is \$99 and is on Wednesday evenings from June 12 to August 7. A motion was made by Marlene Theriot, seconded by Terry Lancon, and unanimously carried to allow Alison Miller to take the class.

Alison Miller provided the prices obtained to print the Cajun Corridor Scenic By-way Tear-off Map. Sir Speedy was the lowest bidder with \$704.00 for printing 5,000 maps. A motion was made by Marlene Theriot, seconded by Shannon Neveaux, and unanimously carried to approve printing 5,000 maps.

Alison Miller informed the Commission on advertising in the Vermilion Chamber of Commerce Directory. The last time the Directory was published, the Commission used grant funds to place a ¼ pg ad for \$835. The price for a 1/8 pg is \$595. This publication was not included in our 2019 budget, but the Commission would be able to spend up to \$750 for an ad. A motion was made by Tammy Gordon, seconded by Marlene Theriot, and unanimously carried to allow Alison Miller to place a 1/8 pg ad for \$595 unless Mrs. Miller is able to negotiate a ¼ pg ad for up to \$750.

Since the French class will be held on the same evening as the next meeting, the Commission agreed to move the July meeting to Wednesday, July 17, 2019 at 9:00 am at Vermilion Parish Tourist Commission. Eric Adcock will not be able to attend due to work.

Shannon Neveaux informed the Commission of a beginners bird walk that will be held at Palmetto Island State Park.

Tammy Gordon invited the Commission and families to attend the Flash Delcambre Seafood & Farmers' Market that will be held at Palmetto Island State Park's Boat Launch area on May 18.

There being no further business, a motion was made by Odile Segrest, seconded by Eric Adcock, and unanimously carried to adjourn.

Minutes taken and respectively submitted by:



Alison Miller, VPTC Secretary