

Vermilion Parish Tourist Commission

Minutes of March 21, 2018

Members Present: Terry Lancon, Ferric Montgomery, Judy LeBlanc, Shannon Neveaux, Sandra Reaux, Odile Segrest, Marlene Theriot, Karen Broussard

Members Absent: Kathie Terpening

Others Present: Alison Miller

The meeting was called to order and all in attendance recited the Pledge of Allegiance. Odile Segrest welcomed all in attendance at the meeting and the Commission reviewed the agenda. A motion was made by Marlene Theriot, seconded by Shannon Neveaux, and unanimously carried to accept the agenda as written.

There were no guest comments at the meeting

A motion was made by Shannon Neveaux, seconded by Sandra Reaux, and unanimously carried to approve the minutes of Wednesday, January 24, 2018 as written.

The Commission reviewed the invoices, bank statements and other financial information presented. A motion was made by Shannon Neveaux, seconded by Terry Lancon, and unanimously carried to approve the Treasurer's Report and payment of bills as presented.

Alison Miller brought to the Commission information on the Louisiana Office of Tourism's Cooperative Marketing Grant Program which is for 2018-2019 advertising and is a 66/34% match. A motion was made by Terry Lancon, seconded by Marlene Theriot, and unanimously carried to allow Alison Miller to prepare a grant application for advertising. The amount of the Tourist Commission's match will be no more than \$5,000. Before the application is sent in, Alison Miller will send the lists of advertising to the Commission for approval.

Alison Miller provided information on the downtown Abbeville camera that the Rotary Club of Abbeville is wishing to install on top of Abbeville City Hall to show interested people the downtown area, festivals, etc. After a discussion was held on cost, amount of requested donation, is it a one-time charge or yearly fee, can the camera be connected to our tourism website, how would our logo be promoted, and how would the Commission fund this project, a motion was made by Marlene Theriot, seconded by Terry Lancon, and unanimously carried to approve up to a \$250 donation if it is a one-time charge and if the camera can be connected to our website.

Alison Miller provided information on the Kaplan Jumelage Soiree' Sponsorship. The Commission discussed how the sponsorship was done in the past and if we could use some of the BP grant to sponsor the Soiree'. Alison Miller will inquire with her BP Grant contact to see if this would be an allowable change to the grant deliverables. She provided the Jumelage with ditty bags containing parish information, recipe cards, hand sanitizer, bottles of Cajun Power and other items. A motion was made by Marlene Theriot, seconded by Terry Lancon, and unanimously carried to sponsor at \$200 if the BP grant would allow this expense.

Alison Miller provided information about the Kaplan Retirement Committee that she was asked to sit on and information about the Committee needing a contact person to be available to show potential retirees around Kaplan. After a brief discussion on the role of the Tourist Commission and how this committee fits into our mission, the Commission felt that Alison Miller should only provide the requested information for the tourism section of the application but the contact person should be someone from the Kaplan Chamber.

Shannon Neveaux invited the Commission to attend the 8th Annual Stir the Pot: Louisiana Seafood Cook-off and Festival that will take place on Saturday, April 7 at Palmetto Island State Park.

The next meeting of the Vermilion Parish Tourist Commission will be held on Wednesday, May 16, 2018 at 4:00 pm at Vermilion Parish Tourist Commission.

There being no further business, a motion was made by Marlene Theriot, seconded by Shannon Neveaux, and unanimously carried to adjourn.

Minutes taken and respectively submitted by:



Alison Miller, VPTC Secretary