

Vermilion Parish Tourist Commission

Minutes of March 18, 2020

DUE TO COVID-19 PRECAUTIONS, BOARD MEMBERS NOT IN ATTENDANCE WERE POLLED

Members Present: Shannon Neveaux, Marlene Theriot, Terry Lancon

Members Absent: Sandra Reaux, Karen Broussard, Odile Segrest, Eric Adcock (work), Tammy Gordon, Angela Leblanc

Others Present: Alison Miller, Charlene Beckett, Bill Comeaux

There were not enough Commissioners present to have a quorum; however the Commissioners present reviewed the agenda items and provided their thoughts.

Alison Miller welcomed the guest in attendance. Mrs. Miller also provided the Commission with the Financial Report and an update on tourism projects. Marlene Theriot asked to check into halting our advertising for the next couple of months. Alison Miller will stop what advertising she can and will also redesign a new ad campaign for the Commission. It was also suggested that the lists of trivia items Alison Miller is compiling for the Chamber event be added to our website.

Commissioners in attendance instructed Alison Miller to poll the rest of the Commission for their votes.

Commissioners Marlene Theriot, Terry Lancon, Shannon Neveaux, Tammy Gordon, Eric Adcock and Odile Segrest voted yes to the following:

- Approve the minutes of Wednesday, January 15, 2020 as written
- Approve the Financial Report and pay bills
- Approve using \$1,700 from the BP Grant to pay for the Grand Reveil Acadien Program ad
- Approve applying for the LOT's Cooperative Marketing Grant with VPTC's portion being \$8,675
- Approve adjusting the BP Grant Budget to reflect additional funds for the Grand Reveil Acadien and to add Search Engine Marketing
- To accept RESOLUTION COVID-19 which allows the VPTC board to conduct business and hold meetings via teleconference in times of emergency in accordance with the proclamation issued by Governor Edwards.

The next meeting of the Vermilion Parish Tourist Commission will be held on Wednesday, May 20, 2020 at 3:30 pm at Vermilion Parish Tourist Commission, unless the state is still under an order from the Governor.

Minutes taken and respectively submitted by:



Alison Miller, VPTC Secretary